



# Liquor Chronicles

Department of Revenue

Liquor Distribution Team

April 2003

## LIQUOR ANNUAL REPORT

The Montana Department of Revenue's Annual Financial Report of the Liquor Enterprise Fund for 2001-2002 is available. If you would like a copy sent to you, please call Mickey Carlson at 1-800-332-6135, option #2.



## AGENCY ASSIGNMENT

The assignment of the Scobey #51 agency liquor store was finalized February 20, 2003. The assignment was made from Lyder Tande to L. Craig and Romilda V. Tande. The agency location will remain the same.



## AGENCY CHANGE

The Victor #172 agency liquor store has made a change in corporate structure. Effective February 19, 2003, Bitterroot Valley Liquors, Inc. now lists the sole shareholder as Patricia A. Haley. Stephen L. Haley is no longer a shareholder of the corporation.



*EASTER GREETINGS*



## FUN FACT

In English pubs, drinks are served in pints and quarts. In old England, bartenders would advise unruly customers to mind their own pints and quarts. It's the origin of "mind your P's and Q's."

NOTICE: 50 ml bottles of Bartenders Hot Sex, 398-56931-05, should be available in May, 2003.

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## NEW RLD SUMMARY FORM

A new form for reporting sales to licensees (RLD's) was sent to agents not currently using a summary form to report their RLD sales. The form will summarize the purchases made by licensees during a one-month period. This will eliminate the need for agents to send the individual RLD tickets to the Helena office each month. The information from the individual tickets will be summarized on the summary form and submitted by the 5th working day of the new month. The summary form will reduce the data entry time to record the information as well as reduce the agent's cost to mail the tickets. The form may be faxed to the Helena office using the toll free fax number (1-800-332-6135 option #1, sub-option #1).

Please begin using this form when reporting your RLD sales for March 2003. Instructions for completing the form are on the reverse side of the form.



## NEW EMPLOYEE

The Liquor Distribution Team has hired a new administrative assistant. Lori Crawford started working for us at the end of February. She has lived in the Helena area for 27 years and has 20+ years experience working in State Government. Lori lives in the East Helena area with her husband, Joe, and their two teenage daughters, Amy and Kelsey.

Lori's work hours will be 8:30 am to 12:30 pm Monday – Friday.

## ABSOLUT



The story of Absolut goes back to 1879 in the small town of Åhus, Sweden. That was the year when the Swedish "King of Vodka" Lars Olsson Smith started making his "Absolut Rent Brännvin." Absolut vodka is produced using a method called rectification or "continuous distillation." By continuous distillation, the vodka is always bottled at its purist.

The bottle design began when Gunnar Broman was looking through an antique shop window and saw an old Swedish medicine bottle. The bottle was elegant, different, simple and very Swedish. The first bottle prototypes were made of thick plastic.

Today every glass bottle of Absolut vodka is rinsed with Absolut vodka before filling. From the beginning partners of Absolut wanted to use a cork on the top of the bottle, but Lars Borje Carlsson chose the metallic colored cap. You will not find a label on any bottle of Absolut; you should be able to see right through the purist vodka distilled and enjoy the view of the bottle.

It is Lars Olsson Smith's portrait that you will find on the medallion of every bottle of Absolut. The first Absolut presentation in the United States was in Boston early in 1979.

# Product Updates

## New Products

- Bacardi Party Drinks Hurricane  
398-56841-75  
12 pack @ \$9.95/bottle
- Bacardi Party Drinks  
Rum Island Iced Tea  
398-56847-75  
12 pack @ \$9.95/bottle
- Bacardi Party Drinks Bahama Mama  
398-56851-75  
12 pack @ \$9.95/bottle
- Don Julio Reposado  
499-89154-75  
6 pack @ \$37.60/bottle
- Hendricks Gin  
200-28626-75  
12 pack @ \$25.95/bottle
- Herencia De Plata Anejo  
499-990117-75  
6 pack @ \$44.85/bottle
- Herencia De Plata Reposado  
499-990115-75  
6 pack @ \$40.95/bottle
- Herencia De Plata Silver  
499-990116-75  
6 pack @ \$39.00/bottle
- Just Desserts Chocolate Chip Cookie  
425-80300-75  
12 pack @ \$16.95/bottle
- Just Desserts Crème Brulee  
425-80297-75  
12 pack @ \$16.95/bottle

## New Products (Continued)

- Just Desserts Thin Mint Chocolate  
Cookie  
425-80303-75  
12 pack @ \$16.95/bottle
- Leroux Triple Sec  
455-86281-75  
12 pack @ \$7.45/unit
- Leroux Triple Sec  
455-86279-17  
6 pack @ \$14.60/unit
- Marimba Orange S’Cream Rum  
320-44736-75  
12 pack @ \$9.95/bottle
- Mother’s Butterscotch Vanilla Schnapps  
490-84215-75  
12 pack @ \$6.50/bottle
- Skyy Berry Flavored Vodka  
290-41729-75  
12 pack @ \$16.25/bottle
- Skyy Spiced Flavored Vodka  
290-41732-75  
12 pack @ \$16.25/bottle
- Skyy Vanilla Flavored Vodka  
290-41759-75  
12 pack @ \$16.25/bottle
- Spudka Vodka  
280-40936-75  
12 pack @ \$13.90/bottle
- Very Old Barton 90 pf  
151-21836-75  
12 pack @ \$9.95/bottle

# Product Updates

## New Products (Continued)

- Admiral Nelson Combo Dispenser  
\$.75/Unit (120 Pack)  
  
1 case contains 2 dispensers of 60 per each dispenser. Products in dispensers are as follows:
  - ❖ (20) 50 ml Admiral Nelson Spiced
  - ❖ (20) 50 ml Admiral Nelson Coconut
  - ❖ (20) 50 ml Admiral Nelson Vanilla
- Bad Apfel Stadt Schnapps  
475-64346-75  
12 pack @ \$20.65/bottle

## Price Changes

- Baja Rosa Strawberry Cream  
470-72381-05  
120 pack @ **\$.70/bottle**
- Gaetano Long Island Iced Tea  
449-74286-75  
12 pack @ **\$4.95/bottle**
- Rain Vodka  
280-37586-75  
12 pack @ **\$17.15/unit**

## Discontinued Items

- El Grito Gold 100 pf  
499-89183-75
- El Grito Gold 80 pf  
499-89187-75
- HW Lava Cinnamon Schnapps  
490-83226-75
- HW Lava Cinnamon Schnapps  
490-83227-10
- Jose Cuervo Reserva De Familia
- 499-89209-17

## Name/Label Changes

(All Other Information Remains the Same)

- HW CoCo RHUM is now:  
HW CoCo Reef  
404-74436-75
- HW CoCo RHUM is now:  
HW CoCo Reef  
404-74437-10

*HAPPY SPRING*

